

MOTION

“Parking Reform: Five-Year Plan Update”

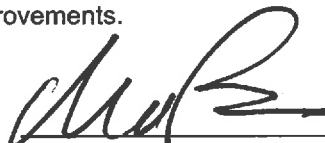
Parking in Los Angeles is a uniquely universal frustration for residents in neighborhoods, customers shopping at local businesses and visitors experiencing Los Angeles for the first time. Far too often, people in Los Angeles feel like the way parking tickets are issued, and the cumbersome process by which they are collected, is a symbol of a government that is on their backs instead of on their sides.

As provided in Ordinance No. 181337, a Five-Year Operations and Maintenance Plan (“5-Year Plan”) is to be proposed and updated at least annually by the Department of Transportation and approved by the City Council. The objective of the 5-Year Plan is to establish the required funding for the maintenance, upgrades, technology, and repairs of parking structures, meters, and related parking assets. The system is funded by the Special Parking Revenue Fund (SPRF).

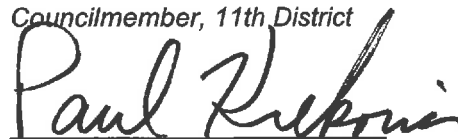
It has been several years since the Department has prepared a 5-Year Plan for Council consideration. The major objectives, components, and associated costs of the City’s parking infrastructure has been provided to the Council annually in the Mayor’s Proposed Budget. This process, however, does not provide sufficient time to plan ahead and adequately review detailed components, costs, revenues, and new initiatives. It is critical that the Department provide this information on an annual basis outside the annual budget process to ensure that policy goals are reflected in the 5-Year Plan.

I THEREFORE MOVE that the Council direct the Department of Transportation to update the 5-Year Plan for the Special Parking Revenue Fund (SPRF) that includes resources necessary for the regular operations and maintenance of the City’s on- and off-street parking assets, including, but not limited to, the acceleration and expansion of the LA Express Park program; an electronic inventory system of parking assets in the public right-of-way (“Code the Curb”); and the initiation of a pilot project to return a portion of parking meter revenue for investment in local transportation improvements.

PRESENTED BY:


MIKE BONIN
Councilmember, 11th District

SECONDED BY:



MOTION

“Parking Reform: Code the Curb”

Parking in Los Angeles is a uniquely universal frustration for residents in neighborhoods, customers shopping at local businesses and visitors experiencing Los Angeles for the first time. Far too often, people in Los Angeles feel like the way parking tickets are issued, and the cumbersome process by which they are collected, is a symbol of a government that is on their backs instead of on their sides.

In June 2014, Mayor Garcetti engaged a group of citywide stakeholders to discuss opportunities for the City to improve parking management. The Los Angeles Parking Reform Working Group (LAPRWG) was subsequently formed with residents, transportation, and planning/land use industry experts. The members divided themselves into two subcommittees to focus on two broad areas of parking - Management & Administration and Policy & Strategy. Over the course of seven months, the LAPRWG reviewed and analyzed a wide variety of potential parking reforms. The LAPRWG released their comprehensive report and recommendations for consideration in 2015.

Information and Communication technology shows great promise in simplifying the parking user’s experience. Innovative technologies are emerging that can enable context-aware applications and signage that provide relevant information to simplify a user’s interaction with the parking system. Such a system would move beyond the static parking regulations of today, curb paint and street signs, to dynamic systems that can communicate to the public in real-time. Before this can be done, however, a complete electronic inventory of parking assets must be completed.

I THEREFORE MOVE that the Council direct the Department of Transportation and the City Administrative Officer to report on the necessary resources to electronically inventory all of the City’s parking assets in the public right-of-way, also known as “Code the Curb.”

PRESENTED BY:



MIKE BONIN

Councilmember, 11th District

SECONDED BY:



MOTION

“Parking Reform: Fair Fines”

Parking in Los Angeles is a uniquely universal frustration for residents in neighborhoods, customers shopping at local businesses and visitors experiencing Los Angeles for the first time. Far too often, people in Los Angeles feel like the way parking tickets are issued, and the cumbersome process by which they are collected, is a symbol of a government that is on their backs instead of on their sides.

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The LAPRWG made a series of recommendations that can help improve parking processes in Los Angeles. Using these recommendations as a starting point for this necessary conversation, the City Council should take further action to reform parking in Los Angeles, including ensuring that the City does not set the parking violation schedule to fund other city services rather than at a level that focuses solely on achieving driver compliance.

I THEREFORE MOVE that the Council direct the Department of Transportation and the City Administrative Officer (CAO) to report on the existing parking citation fine schedule with data that supports the relationship between driver compliance and the citation amount.

I FURTHER MOVE that the Department and the CAO report on the feasibility of implementing a tiered parking citation fine structure and variable parking citation amounts in areas of the City with performance-based pricing (LA Express Park).

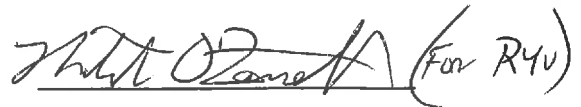
PRESENTED BY:



MIKE BONIN

Councilmember, 11th District

SECONDED BY:

 (For Ryu)

MOTION

“Parking Reform: Expand Express Park”

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The LAPRWG made a series of recommendations that can help improve parking processes in Los Angeles. Using these recommendations as a starting point for this necessary conversation, the City Council should take further action to reform parking in Los Angeles, including implementing performance-based pricing. In 2012, the City began implementing performance-based priced parking through LA Express Park program in downtown Los Angeles. This successful pilot program should be expanded throughout the City.


I THEREFORE MOVE that the Council direct the Department of Transportation to report on the necessary resources to accelerate the implementation of LA Express Park in Venice, Expo/USC and Hollywood.

I FURTHER MOVE that the Department identify appropriate locations and resources for a citywide expansion of LA Express Park program.

PRESENTED BY:


MIKE BONIN
Councilmember, 11th District

SECONDED BY:



MOTION

“Parking Reform: Delivery Trucks in Neighborhoods”

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The LAPRWG made a series of recommendations that can help improve parking processes in Los Angeles. Using these recommendations as a starting point for this necessary conversation, the City Council should take further action to reform parking in Los Angeles, including examining parking programs/options for fleet delivery vehicles.

I THEREFORE MOVE that the Council direct the Department of Transportation to report with information on the top twenty street segments where the largest number of parking citations are issued to delivery and fleet vehicles that includes:

1. An evaluation of existing curbside parking availability at these locations;
2. The feasibility of increasing and/or expanding commercial loading zones to help meet freight parking needs;
3. A mechanism to identify pre- and post-pilot citation issuance to assess the effectiveness of a pilot program to improve parking compliance; and
4. Freight and delivery company input, as well as input from other stakeholders.

I FURTHER MOVE that the Department report on best practices of freight parking programs in other large urban cities.

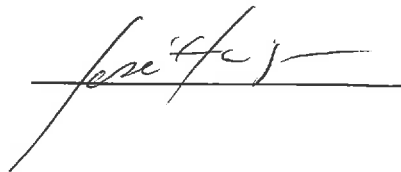
PRESENTED BY:



MIKE BONIN

Councilmember, 11th District

SECONDED BY:



MOTION

“Parking Reform: Keeping Meter Money in Local Neighborhoods”

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The LAPRWG made a series of recommendations that can help improve parking processes in Los Angeles. Using these recommendations as a starting point for this necessary conversation, the City Council should take further action to reform parking in Los Angeles, including repealing the Special Parking Revenue Fund (SPRF) and creating a Parking and Access Enterprise Fund that would return parking meter money to the area where it was generated to implement infrastructure improvements to better manage parking supply and demand.

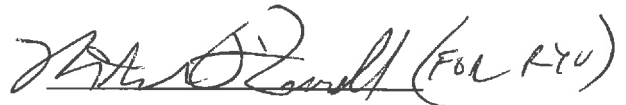
I THEREFORE MOVE that the Council direct the Department of Transportation and the CAO to report back with a proposed Pilot Program that would return a portion of local meter revenue to the locations where it was generated for transportation improvements.

I FURTHER MOVE that the Council direct the Department of Transportation and the City Administrative Officer to report on the costs and benefits of repealing the Special Parking Revenue Fund (SPRF) and replacing it with a Parking Enterprise Fund

PRESENTED BY:


MIKE BONIN
Councilmember, 11th District

SECONDED BY:

 (FOR FYU)

MOTION

“Parking Reform: Using Technology to Reduce Street Sweeping Tickets”

Parking in Los Angeles is a uniquely universal frustration for residents in neighborhoods, customers shopping at local businesses and visitors experiencing Los Angeles for the first time. Far too often, people in Los Angeles feel like the way parking tickets are issued, and the cumbersome process by which they are collected, is a symbol of a government that is on their backs instead of on their sides.


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The LAPRWG made a series of recommendations that can help improve parking processes in Los Angeles. Using these recommendations as a starting point for this necessary conversation, the City Council should take further action to reform parking in Los Angeles, including reducing the overall number of street cleaning parking violations by better utilizing technology to improve the operational efficiency of and coordination between departments and the public.

I THEREFORE MOVE that the Council direct the Department of Transportation, the Bureau of Street Services, and the City Administrative Officer to report on efforts to: incorporate GPS tracking on all street sweeping vehicles; improve communication between sweeping vehicles, traffic control officers and the public; and examine the feasibility of creating a digital street cleaning notification system for subscribers.

I FURTHER MOVE that the Department of Transportation, the Bureau of Street Services, and the City Administrative Officer also report on efforts to map and catalog all street cleaning routes and reevaluate the schedules to ensure that street sweeping activities do not conflict with hours of peak parking demand and school pickup/drop-offs.

PRESENTED BY:


MIKE BONIN
Councilmember, 11th District

SECONDED BY:

