

MOTION

Traffic impact studies are required of certain categories of new development projects in order to comply with environmental law or City regulations. The purpose of the traffic impact study is to predict and analyze the circulation and congestion impacts of project-generated traffic as well as identify feasible mitigation measures. The City also retains the data collected from the traffic study for its own use internally as well as for use by other public agencies.

The Department of Transportation’s Traffic Study Policies and Procedures manual provides the public, private consultants and City staff with standards, guidelines, objectives and criteria to be used in the preparation of a traffic impact study. The study itself and the methodology used in conducting the study tend to be auto-centric, focusing on automobile trips generated and Level of Service (LOS). In a time where sustainability, smart growth and the reduction of greenhouse gas emissions have become prime concerns for the City, it is important that pedestrian and bicycle counts also be collected in conjunction with automobile counts.

I THERFORE MOVE that the Department of Transportation amend its Traffic Study Policies and Procedures guidelines to require that bicycle and pedestrian intersection counts be included in any traffic study required by the agency.

PRESENTED BY: _____
BILL ROSENDAHL
Councilmember, 11th District

SECONDED BY: _____